

Philips ALUline
PRO III Lamps

*Ideal for accent lighting
in retail displays, exhibition
halls in art galleries,
and museums*

ALUline Pro III



Bright, white light in an attractive design

Philips ALUline PRO III Lamps are low-voltage halogen reflectors that provide enhanced design flexibility in accent lighting.

Advanced design

- Features a large-diameter design with a high-purity faceted aluminum reflector
- Metal shielded-filament reduces direct glare, producing a smooth beam with a very sharp contrast
- UV block quartz reduces fading of goods on display

Long life

- 3,000-hour rated average life¹ provides energy savings

Easy to experience

- Low-pressure halogen burner technology permits lamp to be safely used in open luminaires
- 3-way connection: a dedicated G53 socket or by direct wire connection to screw or push-in terminations on lamp

(1 See footnotes on reverse)

PHILIPS

Philips ALUline PRO III Lamps

Ordering, Electrical and Technical Data (Subject to change without notice)

Product Number	Ordering Code	Watts	Volts	Description	Base	Rated Avg. Life (Hrs.) ¹	Approx. Lumens	Color Temp. (K)	MBCP ²
13396-6	ALU111MM 50W G53 12V 8D	50	12	ALU Pro III Spot 8°	G53	3000	950	3000	23,000
13397-4	ALU111MM 50W G53 12V 24D	50	12	ALU Pro III Flood 24°	G53	3000	950	3000	4000
13398-2	ALU111MM 75W G53 12V 8D	75	12	ALU Pro III Spot 8°	G53	3000	1575	3000	30,000

Shipping Data (Subject to change without notice)

Product Number	SKU UPC (0-46677)	Outer Bar Code (5-00-46677)	Case Qty.	Case Weight (lbs.)	Case Cube (cu. ft.)	Pallet Qty.	SKUs Per Layer	Layers High	SKU Dimensions (W x D x H)(In.)	Case Dimensions (W x D x H)(In.)	Pallet Dimensions (W x D x H)(In.)
13396-6	42652-9	13396-7	6	1.41	0.23	1104	138	8	3.38 x 3.38 x 4.44	10.67 x 7.32 x 5.16	50 x 36.6 x 41.28
13397-4	42655-0	13397-4	6	1.41	0.23	1104	138	8	3.38 x 3.38 x 4.44	10.67 x 7.32 x 5.16	50 x 36.6 x 41.28
13398-2	42698-7	13398-1	6	1.41	0.23	1104	138	8	3.38 x 3.38 x 4.44	10.67 x 7.32 x 5.16	50 x 36.6 x 41.28

1) Rated average life is the length of operation (in hours) at which point an average of 50% of the lamps will still be operational and 50% will not.

2) Maximum Beam Candlepower.

WARNINGS, CAUTIONS, AND OPERATING INSTRUCTIONS

Operating Instructions: Before replacing, turn off power and let lamp cool to avoid electrical shock or burn. For indoor use only. Do not allow hot bulb to come in contact with liquid or metal parts of the fixture as glass may shatter. Do not exceed the maximum wattage rating of the fixture. Do not use if outer glass is scratched or broken since it may break during operation or removal. If outer glass breaks the lamp may continue to light, however, immediately discontinue use. Due to the heat that radiates from the bulb, do not use in close proximity to combustible materials or objects susceptible to drying or fading. Manage in accord with disposal laws.

CAUTION: Adherence to the operating instructions will reduce the risk of personal injury or fire. The filament capsule contained inside this glass bulb is pressurized, operates at high temperature and could unexpectedly shatter. Should the outer bulb break, particles of extremely hot glass could be discharged into the fixture and/or the surrounding environment, thereby creating a risk of personal injury or fire.



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